

CONNECTICUT  
**MEN'S EXPO**  
at  Mohegan Sun Arena

**EXHIBIT SPACE APPLICATION/CONTRACT**

**For Office Use Only**

Amt Rec. \_\_\_\_\_ Date Rec. \_\_\_\_\_ Bal. Due \_\_\_\_\_

Amt Rec. \_\_\_\_\_ Date Rec. \_\_\_\_\_ Bal. Due \_\_\_\_\_

Final Booth No. \_\_\_\_\_ Salesperson \_\_\_\_\_

March 19-20, 2005 • Mohegan Sun Arena • Uncasville, CT

**INSTRUCTIONS:** Please complete all sections below, sign and fax this contract with credit card payment to (203) 222-9717. If paying by check, sign and fax back to (203) 222-9717. After faxing, please mail payment and the original contract to Connecticut Expos, 180 Post Road East, Suite 215, Westport, CT 06880.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Cell: ( ) \_\_\_\_\_ E-mail: \_\_\_\_\_

**1. BOOTH FEES:** Please see attached price list

Booth Fees include: Side and back drapes, company identification sign, listing in show directory and listing on the show website. **Booth Fees do not include:** carpeting, tables, chairs or electrical service. These services will be made available to you at an extra charge, which will be managed by an outside decorator vendor.

**2. BOOTH SELECTION:** Enter the number of exhibit booths requested. State your location preference by using a preferred booth number. Number of booths requested: \_\_\_\_\_.

1st choice booth #: \_\_\_\_\_ 2nd choice booth #: \_\_\_\_\_ Total booth size: \_\_\_\_\_

**3. PRODUCT CATEGORY:** (Weapons of any kind are strictly prohibited, including guns, knives of any type, and bows & arrows.) Please describe your product or service in four words or less for a listing in the show directory. This must be submitted by March 1, 2005 to be included in the directory.

**4. Please list the brands you will be displaying:** \_\_\_\_\_

**5. OTHER MARKETING OPPORTUNITIES:**

Yes, I am interested in advertising in the Show Directory and on the Official Website.

Yes, I am interested in Sponsorship Opportunities.

**6. NOTES:** \_\_\_\_\_

**7. PAYMENT METHOD:** **A 50% deposit must be received with signed contract. 50% final payment is due by Dec. 19, 2004**

Total Booth Fees: \$ \_\_\_\_\_

Check (made payable to: Connecticut Expos) \$20.00 fee will be applied for all returned checks

Visa  MasterCard  Please charge my credit card the full exhibit fee

Please charge my credit card 50% deposit and 50% final payment on December 19, 2004

Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date: \_\_\_\_\_ / \_\_\_\_\_

Name on card: \_\_\_\_\_

Having read and agreed to the terms of this contract, it is understood and agreed that in addition to the express terms and conditions set forth on this contract, the exhibitor shall be bound by all rules, regulations, and requirements set forth by Connecticut Expos, LLC as described on the second page of the contract.

\*All sales are final

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



**Connecticut Expos, LLC**

180 Post Road East, Suite 215 ★ Westport, CT 06880

Phone: 203-222-9757 ★ Fax: 203-222-9717 ★ www.ctexpos.com

# Rules Governing the Exhibit

1. Show Management. The term "Show Management" as used herein shall mean Connecticut Expos, LLC.
2. Eligible Exhibits. Show Management reserves the right to determine the eligibility of any company or product for inclusion in the Show. No exhibitor shall exhibit in the space allocated to him any merchandise other than that specified in his application.
3. Music. No music of any kind shall be utilized by an exhibitor without written consent of show management.
4. Limitation of Liability. The exhibitor hereby agrees to indemnify, defend and protect Show Management and the facility against, and hold and save Show Management and the facility harmless from, any and all claims, demands, suits, liabilities, damage, loss, costs, attorney fees and expenses of whatever kind or nature which might arise out of any action or failure to act of the exhibitor or any of its officers, agents, employees, or other representatives, including but not limited to claims of damage or loss to property or harm or injury to a person or persons. The exhibitor agrees to make no claim for any reason whatsoever, including negligence against Show Management, its members or agents or employees, or the sponsors, or the lessors or owners of the exhibit premises for loss, theft, damage or destruction of property; nor any injury to themselves or employees while in the exhibit area.
5. Building Regulations. It is understood that the exhibitor shall not deface the premises in any way. Exhibitors will not be permitted to drive nails, hooks, tacks or put up decorations or adhesive that would deface the premises. Rules and Regulations outlining exhibitor set up will be provided by Show Management prior to the show.
6. Display Characteristics. Facility lighting may not illuminate all areas evenly and effectively, and Management assumes no responsibility for providing additional lighting. If available, an exhibitor may order additional lighting, at its own expense. All booth arrangements shall conform in all respects to the dimensional and height requirements as indicated in the exhibitor manual.
7. Rejected. Exhibitor agrees that exhibits shall be admitted and shall remain from day to day solely on strict compliance with the rules herein laid down and those outlined in the exhibitor manual. Show Management reserves the right to reject, eject or prohibit any exhibit in whole or in part, or any exhibitor or his representatives, with or without giving cause. If cause is not given, liability shall not exceed the return to the exhibitor of the amount of rental unearned at the time of rejection. If an exhibit or exhibitor is ejected for violation of these rules or for any other stated reason, no return of rental shall be made.
8. Insurance. Show Management is not responsible for loss or damage to exhibitor's property; and in the event the exhibitor desires to have the goods, samples and other property brought upon the exhibition premises insured against loss due to any cause, he shall obtain such insurance at his own expense. The exhibitor shall, at no cost to Show Management obtain 1. (liability and property damage insurance from responsible insurance companies authorized to sell this insurance, and include the broad form liability) 2. (Workers compensation employers liability insurance for his own employees.)
9. Labor. Connecticut is a right to work state, therefore union labor and drayage fees do not apply. The exhibitor is responsible for their own labor to move in/out their displays, which they can provide themselves or hire out to a third party of their choosing. However, if the exhibitor needs heavy equipment like a forklift or other machinery to move in/out their display, then facility labor charges may apply and the exhibitor will be responsible for such payment directly to the facility.
10. Exhibit Logistics. Detailed data, in the form of an Exhibitors Service Manual, will be mailed to each exhibitor in ample time for advance planning. The manual will contain information regarding shipment, labor, electrical services, rental items, exhibit hours, etc. Service order forms for all available services will be included and should be returned promptly.
11. Amendment to the Rules. Show Management reserves the right to adopt, orally or in writing, any additional rule or regulation, move or remove an exhibit, or take any further action if Show Management deems such action necessary for the good of the Show. Said action shall have the same force and authority as though fully incorporated in the agreement herein.
12. Subleasing/Sharing. Assignment (in whole or in part), subletting or licensing of space by the exhibitor or use of the space not authorized in writing by Show Management is prohibited.
13. Cancellation Policy. If an exhibitor fails to make payments due hereunder on the date or dates specified, then Show Management may cancel this agreement or change such exhibitor's space assignment at Show Management's sole discretion and without further notice.
14. Acts of God, Fire, Strikes, Etc. In the event that any outside cause, such as war, fire, strike, government action, or other emergency, or event of "force majeure" prevents the exhibit from being held, Show Management may retain such part of exhibitor's rental as shall be required to recompense Show Management for expenses incurred up to the time such contingency shall have occurred and Show Management shall not be responsible for any of exhibitors expenses or damages resulting from such a cancellation or postponement of the exhibit.
15. Compliance with Laws. Exhibitors must comply with all laws, rules, regulations and ordinances in force. In addition, exhibitors are subject to the terms and conditions of the lease between Show Management and the lessor or the exhibit premises.
16. Show Location. If for any reason, Show Management determines that the location of the Show should be changed or the dates of the Show changed, no refund will be due the exhibitor, but Show Management shall assign to the exhibitor, in lieu of the original space, such other space as Show Management deems appropriate and the exhibitor agrees to use such space under the terms of this agreement. Show Management shall not be financially liable or otherwise obligated in the event the Show is postponed or relocated.
17. Taxes and Licenses. Exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local, state, or federal law applicable to their activity at the exhibition. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due to any governmental authorities at the exhibition.
18. Connecticut Law. This Agreement shall be deemed made in the State of Connecticut and shall be construed in accordance with the laws of the state of Connecticut applicable to contracts entirely made and performed therein.
19. The Entire Agreement. This agreement contains the entire agreement of the parties hereto with respect to the matters embraced herein and may not be modified, discharged or terminated, except by a written instrument, signed by the party to be charged.
20. Refunds. Prior to Dec. 19, 2004, cancellation of all or a portion of exhibit space ordered is subject to a fee equal to 50% of the value of exhibit space originally contracted. All cancellations must be in writing. For any cancellation after Dec. 19, 2004 all outstanding balances become due and payable. No refunds will be made.