

EXHIBIT AT THE 9TH ANNUAL



FAIRFIELD COUNTY HOME & OUTDOOR LIVING EXPO

MARCH 24-25 2022
CROWNE PLAZA STAMFORD

- Home Builders
- Flooring
- Furniture
- Landscaping
- Lighting
- Kitchens & Baths
- Marble & Granite
- Appliances
- Home Theaters
- Pools
- Interior Designers
- Barbeques
- Gardening
- Patios
- and more...



Sponsors

The ADVOCATE
Greenwich Time



CONNECTICUT
MAGAZINE



BROOKS
COMMUNITY
NEWSPAPERS



To Benefit



American
Red Cross

AmeriCares
A Passion to Help. The Ability to Deliver.

THE LARGEST HOME SHOW IN FAIRFIELD COUNTY

Exhibit Package Includes:

- Company sign
- Company listing in the Show Directory
- VIP tickets for guests
- 8' back and 3' side drapes
- Listing on the event web site: www.ctexpos.com
- Unlimited passes for booth attendants

Booth Fees:

- 8' x 10' - \$1,200
- 10' x 10' - \$1,200
- 9' x 9' - \$1,200
- 8' x 8' - \$900
- 6' x 10' - \$900
- 7' x 9' - \$900
- 4' x 10' - \$700
- 4' x 8' - \$600
- 8' x 15' - \$1,800

Booth Fees do not include:

Protective carpeting, tables, chairs or electrical service. These services will be made available to you at an extra charge, which will be managed by an outside decorator vendor.

Highest Number of Attendees

Last year, we had over 4,200 homeowners attend the show - **more than 10 times any other home show in Fairfield County!** This was an increase of 35% over last year.



Outdoor Living Feature

This year's event will continue with a general theme of products and services throughout the home, but with an added special feature to the show for outdoor living. This is a natural extension with home owners spending more time at home and in their outdoor surroundings. The hotel offers us a vast amount of wide open very bright indoor terrace and atrium exhibit space with 50 foot ceilings and plantings all around. Outdoor living related companies including: pools, barbeques, outdoor kitchens, patios, driveways, nurseries, gardening, decks, fencing, furniture and others will be featured in this area.

Who Exhibits

You can't afford to miss the Fairfield County Home & Outdoor Living Expo if you sell products or provide services in one or more of the following categories:

- Architects
- Cooking & Entertaining
- Home Builders
- Pools & Spas
- Outdoor Furniture
- Sunrooms
- Kitchens
- Baths
- Landscaping
- Flooring
- Remodelers
- Builders
- Marble & Tile
- Home Theatres
- Masonry
- Painting
- Doors
- Basements
- Insulation
- Roofing
- Siding
- Air Purification
- Vacuums
- Energy Systems
- Linens
- Security
- Chimneys
- Modular Homes
- Closets
- Bedding
- Lighting
- Furniture
- Electronics
- Home Furnishings
- Interior Designers
- Windows



The Fairfield County Home & Outdoor Living Expo caters to an upscale clientele of both attendees and exhibitors. This unique event will draw an audience of affluent consumers from lower Fairfield and Westchester Counties looking for high end home and outdoor living professionals, products and services.

No other area home show delivers these numbers or the demographic quality of our attendees

Attendee Demographics:

- **Gender:** 58% Male – 42% Female
- **Age Range:** 24 - 65
- **Marital Status:** 82% Married
- **Income Level:** Average household income is \$205,000
- **Value of Home:** Average home value is \$978,000
- **Children:** 69% have children living at home
- **Education:** 71% have attended college
- **Home Ownership:** 94% own a home, 18% own a second home
- **Home Improvements:** 78% plan on a home improvement or remodeling project within the next 12 months
- **Home Purchase:** 21% plan on buying a home in the next 12 months
- **State Residence:** 84% Connecticut, 14% New York, 2% other
- **Expo Satisfaction:** 83% of attendees plan to attend the next event

Attendees by Town:

- Stamford 16%
- Greenwich 15%
- Westport 14%
- Darien 13%
- New Canaan 12%
- Westchester County Towns 14%
- Wilton 5%
- Weston 5%
- Fairfield 2%
- Norwalk 2%
- Other 2%

Advertising & Promotion

■ Maximum exposure and visibility.

We will be promoting the event with over 15 million media impressions from leading newspapers, magazines, radio, billboards, TV, direct mail, email blasts, local signs and websites focusing on attracting attendees from Fairfield County and Westchester County.



Ackley Cabinet Pull Outs
Adopt a Dog
ADT Security Services
Advanced Home Audio
Aegis Solar Energy
Aerus Electrolux
Air Inc heating & Cooling
All Weather Insulation
Alrich Cabinetry
Amec
American Clay/Custom Clay
American Dry Basement & Mold Pro
American Laser Centers
American Red Cross
Arcanna Homes
Archadeck
Arcon Group
Attitude Garage
AXA Advisors
Bailey Avenue Kitchens
Barchella Contracting Co.
Baybrook Remodelers
Berkeley Exteriors
Best Plumbing Tile & Stone
Brighter Concepts of CT
Budget Blinds of West Fair
Cabinets By Graber
Canaan Distributors
Capel Rugs of Connecticut
Casanova Enterprises
Castle Driveway Corp.
Certa Pro Painters of Greenwich & Stamford
Chic Sheets
College Pro Painters
Confident Smiles
Connecticut Pool & Spa
Coyle Modular Homes
CT Basement Systems
CT Window Film & Tinting
Culligan Water
Custom Building Services
Cutco Cutlery
Damp Basement Solutions

Darien International Tile
David Lerner Associates
Dean Custom Awnings
Deer Exclusion Experts
Design Builders & Remodeling
Design Factor
Devine Bros.
Dr. Energy Saver of Southern CT
Duncan's Gardening & Landscaping
EasyCare Energy Solutions
Edisson Sailema Products
Ed's Garage Doors
Empire Fences
Encon
Energy PRZ
European Woodcraft
Exterior Living
Face Painting
Ferrandino Enterprises
First Investors
Forever
Freddy's Landscape Corp
Good Life Energy Savers
Green Demolitions
Green-Seal Insulation
Habitat for Humanity of Fairfield County
Home Resource Guide.com
Inn Season Resorts
Interlock Roofing
James Ball Chimney Sweeping
JR's Comfortable Heat
Kaiser-Battistone
Keith E. Simpson Associates
Kings Capital Construction Group
Kitchen Magic
Legacy Stoneworks
Leigh Overland Architect
Liberty Mutual Insurance
LilinVictoria.com
Loglisci Water Gardens
Mary Kay
Mid Atlantic Waterproofing
Mikes Furniture & Bedding

Millard Enterprises
Minucci Travel
Morgan Stanley Smith Barney
Mow Green. US
Mr. Sandless
Mutual of Omaha
My Home My Planet
My World of Magnets
Nature's Intentions
New England Artisans
Remodeling & Design Group
New England Window & Exterior Company
New York Life Company
Outdoor Lighting Perspectives
Owens Corning by CKH
Paramount Stone
Paul Janus Building Arts
People's Products
Personallyours Health & Fitness
Power Windows & Siding
Preferred Properties Landscaping
Prism House Painting
Protect Painters
Protective Home Coatings
PSC Landscaping
Quality Home Products
R & F Building & Remodeling
Rings End
Robert Adams / Kitchen Attitude
Roseann Sarica Benedict-William Raveis R.E.
RSVP of Fairfield County
Safety 1st Pros
Sam Bridge Nursery & Greenhouses
Sandbar Boutique
Scentsy
Scottish Greens
Sequoiair.com
Shaklee
Silverleaf Resorts
Simplistic Resolutions
Simply Baths
Sky Property Services

Solimine Contracting
Soundview Shutters & Shades
Stamford Chiropractic & Rehab Center
Superior Wall of the Hudson Valley
Tailored Living Featuring Premier Garage
Tank Masters
The Advocate / Greenwich Time
The BIOS Organization
The Golden Horn
The Window People
Thermo-Seal Windows & Siding
Tick Guard Tick Control
Total Green
Touch of Purple
Tower Generator
Tree Frog Studio Home & Garden
Tri State of Branford
TriCity Heating & Cooling
Two Men and a Truck
Uncle Bob's Self Storage
United House Wrecking
Upper Cervical Chiropractic of NY
US Insulation Corp
Vacation Village Resorts
Venture Portraits
Vinylume, Inc. Renewal by Anderson
Vitamax
Vulcan Basement Waterproofing
Vyacheslav Steblak
Waddell and Reed
WEBE 108
Weichert Realtors
Wells Fargo
Westchester Modular Homes of Fairfield County
Westport Modular Custom Homes
Yankee Barn Homes



Reserve your exhibit space today:

Review the floor plan, select your space and fax the completed application to: (203) 222-9717

180 Post Road East, Suite 215
Westport, CT 06880
Phone: 203-222-9757
Fax: 203-222-9717 www.ctexpos.com

Produced by

Sponsorship Packages

Stand out in the crowd by becoming a sponsor at our event.

Numerous sponsorship opportunities are available to help you achieve your sales and marketing objectives.

Presenting Sponsor - \$15,000

- Main Sponsor for the Event - **your company name added to the event name**
- Exclusive product sponsor to the event. (We will not accept any other sponsorship within your product category.)
- Up to **6 booths** at the front entrance of the exhibit hall with **4 corners** and **island display**
- Carpeting, standard electrical service, tables and chairs included in booth space
- Company name in all radio and TV broadcast advertising
- Company logo in all print advertising - **top placement and largest logo size**
- **Company name/logo on lanyards and badges for all exhibitors**
- **Company name included in public relations campaign**
- Company logo included in email blast to past attendees
- **Banner advertising space** on the ctexpos.com website - **best placement**
- **2,000** Free VIP Passes

Corporate Sponsorships - \$8,000

- Up to **4 booths** at the **front of an aisle** at the exhibit hall with **2 corners**
- Carpeting, standard electrical service, tables and chairs included in booth space
- **Exclusive product sponsor to the event.** (We will not accept any other sponsorship within your product category.)
- **Company name in all radio** and TV broadcast advertising
- Company logo in all print advertising with **premium placement in large logo size**
- Company logo included in email blast to past attendees
- **Banner advertising space** on the ctexpos.com web site – **premium placement**
- **1,000** Free VIP Passes



Gold Sponsorships - \$5,000

- Up to **2 booths** in prime location including **1 corner**
- Carpeting, standard electrical service, tables and chairs included in booth space
- **Company name in all TV broadcast advertising**
- **Company logo in all print advertising**
- **Company logo included in email blast to past attendees**
- Company logo on ctexpos.com web site
- **500** Free VIP Passes

Silver Sponsorships - \$3,000

- 1 booth in prime location
- Carpeting, standard electrical service, table and chairs included in booth space
- Company logo in most print advertising
- Company logo on ctexpos.com web site
- 200 Free VIP Passes

Attendee Bag Sponsorship - \$3,500

Put your sales message directly into the hands of thousands of show attendees by supplying the audience with tote bags at the show entrance. Every show attendee will carry your bag from exhibit to exhibit, ensuring continuous exposure throughout the entire show. (2,000 Shopper Totebags supplied by Show Management)

Lanyard Sponsor - \$2,500

- Company name and/or logo on lanyards for all exhibitors

Opening Night Exhibitor & Sponsor Reception - \$2,500

(2 Sponsorships Available)

- Sign provided at reception area designating sponsorship
- Hors d'oeuvres, beer and Wine served
- 1 Hour in Duration



EXHIBIT SPACE APPLICATION / CONTRACT

Complete ALL sections below. sign and fax this contract to (203) 222-9717

March 24 - 25, 2012
Crowne Plaza Hotel - Stamford, CT

Company Name:
Contact Name: Title:
Address: City: State: Zip:
Phone: Fax:
Cell: E-mail:

1. BOOTH FEES:

- Booth fee options: \$1,200 per 10' x 10' booth, \$900 per 7' x 9' booth, etc.

Booth Fees include: Side & back drapes and company identification sign. Booth Fees do NOT include: carpeting, tables, chairs or electrical service.

2. BOOTH SELECTION:

Booth # (s): Number of Booths: Total Booth Size:

3. PRODUCT CATEGORY: Describe your product or service in five words or less for a free listing in the show directory.

4. LIST THE BRANDS YOU WILL BE DISPLAYING:

(We allow multiple companies to exhibit the same brands - NO EXCLUSIVITY offered on any product or brand).

5 NOTES:

6. PAYMENT METHOD: (Payments are due in full by Dec. 24, 2011 or upon signing if contract received after Dec. 24, 2011)

- Payment options: Check, Visa, MasterCard, Amex, Discover

Card #: Expiration Date:

Name on Card:

Having read and agreed to the terms of this contract, it is understood and agreed that in addition to the terms and conditions on this contract, the exhibitor shall be bound by all Rules as described on the second page of the contract.

Cancellation / Refund / Booth Move Policy: Written cancellations received prior to December 24, 2011 will be subject to a cancellation fee equal to 50% of Booth Fees...

ALL SALES ARE FINAL

Signature: Date:

Rules Governing the Exhibit

- 1. Show Management.** The term "Show Management" as used herein shall mean Connecticut Expos, LLC.
- 2. Eligible Exhibits.** Show Management reserves the right to determine the eligibility of any company or product for inclusion in the Show. No exhibitor shall exhibit in the space allocated to them any merchandise other than that specified in his application.
- 3. Food & Beverage Sales / Sampling.** Exhibitors are not allowed to sell, distribute or sample any type of food or beverage items in any way whatsoever without the expressed written consent of Show Management. These restrictions are to abide by the rules and regulations set forth by the exhibition center.
- 4. Limitation of Liability.** The exhibitor hereby agrees to indemnify, defend and protect Show Management and the facility against, and hold and save Show Management and the facility harmless from, any and all claims, demands, suits, liabilities, damage, loss, costs, attorney fees and expenses of whatever kind or nature which might arise out of any action or failure to act of the exhibitor or any of its officers, agents, employees, or other representatives, including but not limited to claims of damage or loss to property or harm or injury to a person or persons. The exhibitor agrees to make no claim for any reason whatsoever, including negligence against Show Management, its members or agents or employees, or the sponsors, or the lessors or owners of the exhibit premises for loss, theft, damage or destruction of property; nor any injury to themselves or employees while in the exhibit area.
- 5. Exhibition Lighting.** Facility lighting may not illuminate all areas evenly and effectively, and Management assumes no responsibility for providing additional lighting. If available, an exhibitor may order additional lighting, at its own expense.
- 6. Insurance.** Show Management is not responsible for loss or damage to exhibitor's property; and in the event the exhibitor desires to have the goods, samples and other property brought upon the exhibition premises insured against loss due to any cause, they shall obtain such insurance at their own expense. The exhibitor shall, at no cost to Show Management obtain liability and property damage insurance from responsible insurance companies authorized to sell this insurance and workers compensation employers liability insurance for their own employees.
- 7. Exhibit Logistics.** Detailed data, in the form of an Exhibitors Manual, will be e-mailed to each exhibitor in ample time for advance planning. The Exhibitors Manual will contain information regarding shipment, labor, electrical services, rental items, exhibit hours, etc. Service order forms for all available services will be included.
- 8. Amendment to the Rules.** Show Management reserves the right to adopt, orally or in writing, any additional rule or regulation, move or remove an exhibit, or take any further action if Show Management deems such action necessary for the good of the Show. Any such action shall have the same force and authority as though fully incorporated in the agreement herein.
- 9. Subleasing / Sharing.** Assignment (in whole or in part), subletting or licensing of space by the exhibitor or use of the space not authorized in writing by Show Management is prohibited.
- 10. Acts of God, Fire, Strikes, Etc.** In the event that any outside cause, such as war, fire, strike, government action, or other emergency, or event of "force majeure" prevents the exhibit from being held, Show Management may retain the Booth Fees as shall be required to recompense Show Management for expenses incurred up to the time such contingency shall have occurred and Show Management shall not be responsible for any of exhibitors expenses or damages resulting from such a cancellation or postponement of the exhibit.
- 11. Show Location.** If for any reason, Show Management determines that the location of the Show should be changed or the dates of the Show changed, no refund will be due the exhibitor, but Show Management shall assign to the exhibitor, in lieu of the original space, such other space as Show Management deems appropriate and the exhibitor agrees to use such space under the terms of this agreement. Show Management shall not be financially liable or otherwise obligated in the event the Show is postponed or relocated.
- 12. Taxes and Licenses.** Exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local, state, or federal law applicable to their activity at the exhibition. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due to any governmental authorities at the exhibition.
- 13. Connecticut Law.** This Agreement shall be deemed made in the State of Connecticut and shall be construed in accordance with the laws of the state of Connecticut applicable to contracts entirely made and performed therein.
- 14. The Entire Agreement.** This agreement contains the entire agreement of the parties hereto with respect to the matters embraced herein and may not be modified, discharged or terminated, except by a written instrument, signed by the party to be charged.